

HOSPITALITY & TOURISM



THE DIGITAL RENOVATION OF HOSPITALITY & TOURISM

Digitization is garnishing the cuisines and giving a kick-start to the Hospitality & Tourism industry in a way that has never been achievable before. From digital menus to digital kitchens, the restaurants are going to be fully automated. With the application of advancements in technology you can book your dinner table, hotel rooms, air tickets and even a venue for your next get together, you can even choose your menu and bills through your mobile/tablet/laptop. WE at DigiLantern provide you an end-to-end solution for Hospitality and Tourism Industry as we understand that it is of utmost importance in service industry to provide world-class services to its customers.

Web Hosting & Web Solutions

DigiLantern provides you complete web solutions for all your administration and online reputation management related problems. Our web solutions allow you to create a special website for your business, launch online marketing campaigns, and have on-site check-in and updates. You can have a payment gateway on your website, a drop down list of menu items or locations in case of a tourism company and advanced options like online bookings.

Mobile App/Mobility Solutions

DigiLantern has been providing mobility solutions to restaurants, hotels, tour operators and transportation companies and witnessed a remarkable accentuation in productivity, customer satisfaction and ROI. Our mobility solutions consist of mobile check-in & boarding, mobile booking solutions, mobile information solutions and mobile payment options. These solutions not only help you to provide your customers a delightful experience but also improve your internal communication. DigiLantern helps you prepare a Mobile Strategy, Application Development/Porting, Offshore Android App Development, Blackberry Mobile Application Development, Offshore iPhone App Development, Windows Phone App Development, Mobile Security, Mobile Business Intelligence, Mobile Testing and Support Services and Industry-specific Mobile Solutions.

Customer & Lead Intelligence

The data collected via registrations and online queries or bookings can be used to convert this raw data into meaningful information which can optimize your sales and marketing follow-up. This is only possible if you're digitally equipped to create and save profiles and integrated with data from marketing automation systems. Refining this data will enable you to produce a vivid and precise picture of each individual customer and their respective needs. So, you can easily provide services to your clients on turnkey basis and that's the thumb rule of service industry.

ERP Solutions

DigiLantern has uniquely designed ERP solutions for small business so as to fit your budget, widen your customer & supplier reach and give a kick start to your business. DigiLantern's Software as a Service (SaaS) helps you simplifying the complexities of your business, minimizing your operational costs and to ultimately improve your productivity.

Big Data

Your ability to gather large amount of data can only be beneficial when you are able to analyze and refine and utilize it for various business purposes. For example, you can use Google Analytics to find out which online campaigns are inducing registration or being talked about on various social media platforms. DigiLantern assists you for acquiring and analyzing real-time data because it empowers you to figure out the interests of your consumers.

Social Media – Your Planning Tool

Social Media is the next level in marketing and DigiLantern combines it with traditional SEO, to help you achieve your targets such as increase in targeted traffic, broadened client base, improved brand awareness and makeovers, proliferate suitable inbound back-links, lucrative online marketing and to ultimately boost the impact of other marketing strategies. DigiLantern holds an assortment of outstanding competence to digital marketing, comprising of

- ✔ Real-time data assets
- ✔ End-to-end campaign alterations for agile marketing
- ✔ Real-time ROI reports
- ✔ Content Marketing Solutions
- ✔ Competitor Analysis
- ✔ Gaining media exposure

Bespoke Experience

We at DigiLantern utilize the technological advancements to ensure a personalized experience for your customers. Our online marketing campaign allows you to have the knowledge of tastes & preferences of your target customers and enables you to provide them a bespoke experience with the help of various tools & techniques such as:

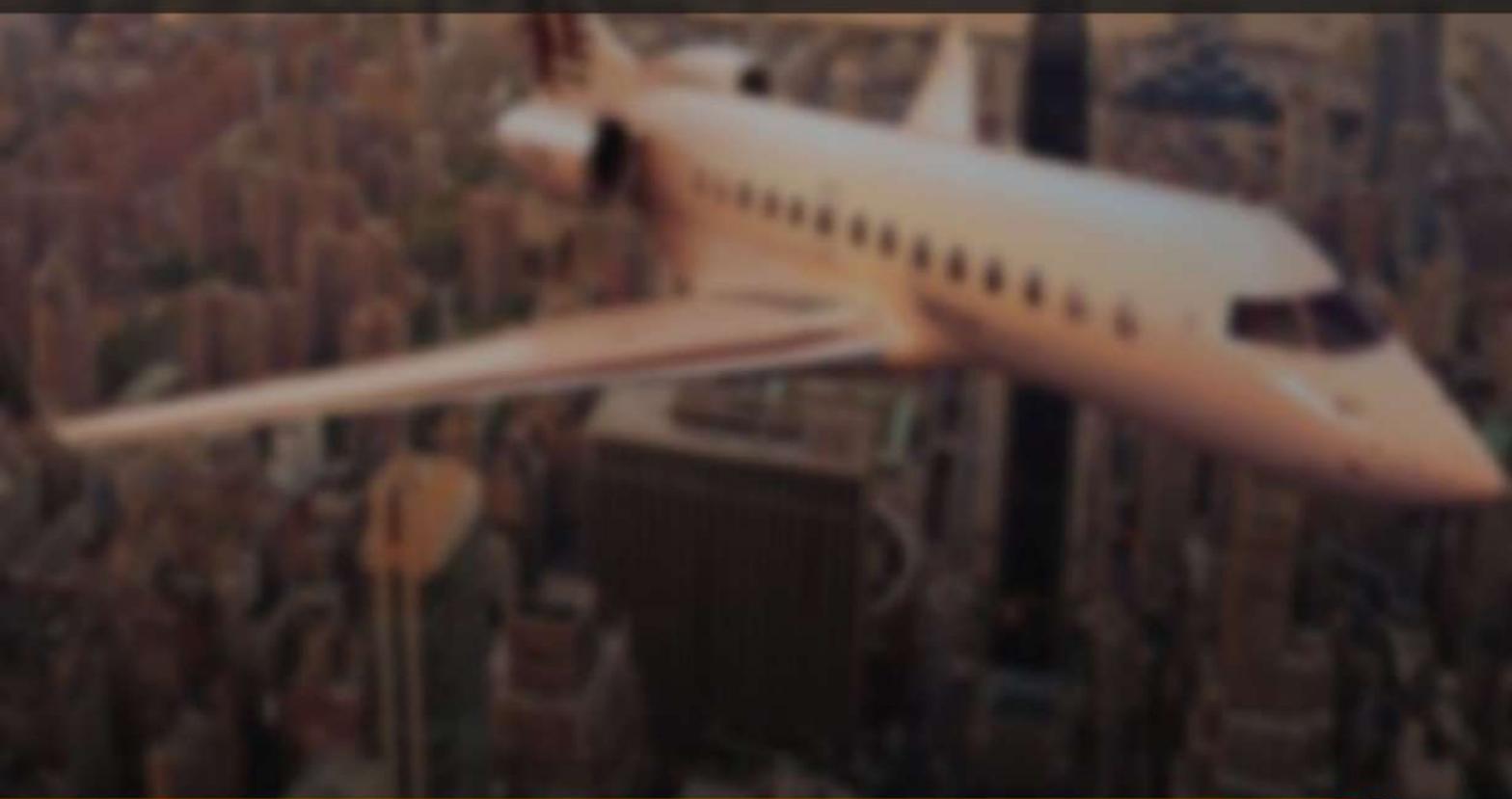
- ✔ Teaser videos of your new menu items/new destinations
- ✔ Sharing HD photos and videos of an event hosted at your restaurant or an amazing trip organized by you.
- ✔ Industry specific online contests
- ✔ Video testimonials
- ✔ Blogs and reports

Point of Sales

DigiLantern empowers you with POS software which is easy to use as it enables to scan the bills instead of punching them manually, maintains the inventory, analyze the sales history and in parallel keeps the record of all the billings which can be accessed anytime. Hence, you save time and effort.

About DigiLantern

DigiLantern is a global leader in Digital solutions and technology services focused on helping our clients achieve digitization of business process, data driven insights for better ROI and create amazing brand experience in the digital space. We are a team of talented experts working on latest technology stack and providing solutions to wide range of customers. We use our in-depth industry knowledge to understand the business complexities and combine the creative and technical expertise to produce effective solutions .Our fundamental key metrics is built on investigating, understanding, brainstorming, creating and optimizing. We firmly believe in being accountable for the results.



OUR LOCATIONS

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