RETAIL/B2B

DIGITIZATION IN RETAIL/B2B

According to a study conducted by McKinsey, the productivity of retail sector is comparatively very low than the international retail giants. If we expand the retail sector and its productivity to match other developed economies, at least 50 million jobs will be created in India. The current challenges in retail sector are: absence of integrated IT system, under-developed supply chain management techniques, Lack of skilled manpower for retail management. The most effective techniques which can be used to eliminate these shortcomings are e-Commerce and mobile commerce and highly technology savvy stores.

DIGILANTERN'S RETAIL MANAGEMENT SOLUTIONS

✅ ERP for Retail Management

DigiLantern has uniquely designed its ERP solutions for retail sector so as to fit your widen your customer & supplier reach and give a kick start to your business. DigiLantern's Software as a Service (SaaS) helps you simplify the complexities of your business, minimizing your operational costs and to ultimately improve your productivity.

✅ Supply Chain Management

An effective supply chain network is the backbone of every retail management firm. Team DigiLantern helps you improve your Supply Chain Network by improving the processes undertaken, tailor made network models for you to follow. Our Network model enables you to eliminate unproductive processes involved in the supply chain network and hence results in a faster delivery time.

✅ IT Infrastructure for Multi Channel Management

DigiLantern's IT Infrastructure Management services allow retail houses to optimize, manage, secure and support their mission-critical infrastructure management in order to be able to utilize and manage all of its channels in the most profitable manner. We associate IT programs and objectives with an enterprise approach to provide solutions that manage business process and also upgrade the availability, authenticity and implementation of data center, network and security infrastructure for an impeccable customer experience.

✅ RFID

We use Radio Frequency Identification to amplify job competence and winch up sales, job satisfaction, and customer experiences. RFID brings many advantages with it such as BOPIS for unbeaten inventory control, faster processing & less waiting time for the customers and real-time control.

✅ Enterprise Master Data Management

Our Master Data Management system is enterprise-centric and contains your structured data safely. It ensures effective internal communication, successful governance and provides you the ease of implementing a planned change. DigiLantern assists you in formulating a focused data strategy and integrate it to the product and consumer data.

✅ Human Resource Management

Be it any organization, Human Resource Management can be a tedious task. On the other hand if you are able to manage your manpower, you can gain a competitive edge in your industry. It becomes even more important in retail sector as your manpower communicates with the consumers directly. DigiLantern assists you manage your human resources with the help of our customized forecasting system, roaster management system, workforce planning and reporting tools.

ABOUT DIGILANTERN

DigiLantern is a global leader in Digital solutions and technology services focused on helping our clients achieve digitization of business process, data driven insights for better ROI and create amazing brand experience in the digital space. We are a team of talented experts working on latest technology stack and providing solutions to wide range of customers. We use our in-depth industry knowledge to understand the business complexities and combine the creative and technical expertise to produce effective solutions .Our fundamental key metrics is built on investigating, understanding, brainstorming, creating and optimizing. We firmly believe in being accountable for the results.

DIGILANTERN
Lighting the Digital Era

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