

SMALL & MEDIUM INDUSTRIES



Brochure

WHY DIGITIZATION IS IMPORTANT?

- ✔ Digitization in Small & Medium Industries means new innovative product and more exports due to higher production capabilities.
- ✔ Use of technology will provide access to international markets.
- ✔ The technological advancements in industries will lead to creating more jobs in the sector.
- ✔ Use of SMAC (Social, Mobile, Analytics & Cloud) solutions simplifies core business processes ensuring improved ROI.
- ✔ Digitization boosts Financial independence and real time decision making.
- ✔ Digitization ensures long term competitiveness.
- ✔ Rise in overall economic growth of the country.



DigiLantern's Business Solutions for Small & Medium Industries

SMALL BUSINESS SOLUTIONS

✔ *Web Strategy for Small business*

Are you looking to boost your online presence in your vicinity? We at DigiLantern make personalized and customized designs to meet your exclusive web plan needs and fit inside of your budgets. Some key features are as follows:

- ✔ Unique, professional and user friendly Themes and Formats from the most talented web designers in the business
- ✔ Domain Name Registration & Web Hosting
- ✔ Info Graphics to create a corporate identity
- ✔ Website design services ranging from UI and UX designing and redesigning projects
- ✔ Business Blog plans and Social Media Strategy
- ✔ Content Management System (CMS) facilitates you to easily manage your website

ERP Solutions

DigiLantern has uniquely designed ERP solutions for small business so as to fit your budget, widen your customer & supplier reach and give a kick start to your business. DigiLantern's Software as a Service (SaaS) helps you simplifying the complexities of your business, minimizing your operational costs and to ultimately improve your productivity.

CRM Solution

Our CRM solution enables you to automate various day to day business functions, to provide Lead Intelligence and maintain records without duplication.

Billing and Retail Management Solutions

POS software such as Dynamic RMS speed up your billing processes.

Human Capital Management Solutions

DigiLantern's HCM solutions keep a secure record of core HR system, allows social collaboration and talent management as well as analytics of HR system to increase the efficacy & visibility of the entire system.

Business Analytics and Data Management

The data collection is only beneficial when applied with business analytics. The base of our analytics service is the potential to abstract models of the real-time issues that are instinctive to use, still adequately realistic to support dynamic decision-making. These models are employed to give insights, and to evaluate the risks and benefits related with solutions to complex obstacles.

Mobility Solutions

Our skilled consulting with Mobility Solutions can assist you manage your company's information on mobile devices and secure it. We enable you to stay connected to your employees, prospects and customers anytime, anywhere. DigiLantern helps you prepare a Mobile Strategy, Application Development/Porting, Offshore Android App Development, Blackberry Mobile Application Development, Offshore iPhone App Development, Windows Phone App Development, Mobile Security, Mobile Business Intelligence, Mobile Testing and Support Services and Industry-specific Mobile Solutions

Learning Management Solution

LMS is software used for administration, documentation and reporting of training programs for your workforce. It allows you to work paperless and ease of record maintenance.

IT Infrastructure Management

DigiLantern's IT Infrastructure Management services allow companies to optimize, manage, secure and support their mission-critical infrastructure management. We associate IT programs and objectives with an enterprise approach to provide solutions that manage business process and also upgrade the availability, authenticity and implementation of data center, network and security infrastructure. Leveraging its potential, DigiLantern integrates expert consulting, support and controlled services with world-class client service to assist IT organizations minimize costs, expend proficiencies and handle risks.

System Integration Support

DigiLantern's System Integration Support focuses on saving your time & money. System Integration software facilitate small and medium businesses to go beyond obstructions in remodelling their basic functions and take their business to the subsequent level of profitable growth.

ABOUT DIGILANTERN

DigiLantern is a global leader in Digital solutions and technology services focused on helping our clients achieve digitization of business process, data driven insights for better ROI and create amazing brand experience in the digital space. We are a team of talented experts working on latest technology stack and providing solutions to wide range of customers. We use our in-depth industry knowledge to understand the business complexities and combine the creative and technical expertise to produce effective solutions .Our fundamental key metrics is built on investigating, understanding, brainstorming, creating and optimizing. We firmly believe in being accountable for the results.



OUR LOCATIONS

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